



News Release

FOR IMMEDIATE RELEASE:

May 12, 2009

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Networking exec kicks off IE Tech Week

RIVERSIDE, Calif. – Keynote speaker Craig Hinkley, vice president for information technology architecture and organization for networking giant Cisco Systems Inc., kicked off the Second Annual Inland Empire Tech Week yesterday when he spoke to more than 350 attendees at the Riverside Convention Center.

His theme of internal architecture strategies was the perfect beginning for the tech-thirsty audience, said Steve Reneker, chief information officer with the city of Riverside.

“The first day went great. There were more than 75 vendors at the convention center for attendees,” he said. “The rest of the week holds a lot of excitement for those interested in the future of IE technology.”

The schedule for the rest of the week:

Tomorrow

Aware Sensor Systems - TechHorizons, 8:30 a.m. – 5 p.m., at the University of California, Riverside.

University and industry representatives present laboratory research programs and real commercialization potentials for high-tech companies with safety and security needs. This is a Bourns College of Engineering a UCR-sponsored event, focusing on Aware Sensor Systems. The cost is \$125 for commercial firms and \$90 for education, government and nonprofits.

Thursday

I.E. Fast-Pitch Competition, 3:30 – 7:30 p.m., at the Hilton Ontario Airport.

California State, San Bernardino’s Inland Empire Center for Entrepreneurship and the Tech Coast Angels host a new venture financing panel session and conclude with the Inland Empire Fast Pitch Competition, where 12 entrepreneurs will give 90-second pitches to a panel of investors and other members of Southern California's entrepreneurial community. The cost is \$60 walk-in registration. Students can attend for a \$30 walk-in fee.

Friday

Inland Empire Software Summit – Dameron Communications, 9 a.m. – 3 p.m., at the Grier Pavilion at Riverside City Hall.

The topic is “Getting Ready for the Smart Phone - How to make Web sites Ready for Smart Phones, PDAs, and iPhones.” Also, “Meet the Funders” about angel investors, venture capitalists, and lenders who can help fund a business.

For more information about the rest of IE Tech Week, visit www.ietechweek.com .

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